

## **THE CHEETAH PRIVACY POLICY**

**This is how we will handle information we learn about you from your visit to our Web site.**

We may ask you for your name, email address, age, phone number, street address, city, province, postal code, comments, suggestions or other information. Also, your email address and/or your domain name will be automatically recognized when you visit our site. Our purpose in gathering this personal information is to use it within Cheetah/D'Angelo Brands as we continue to work on being the best in the beverage business (this use is only with respect to your comments or suggestions), to contact you to notify you that you have been selected as a winner of a contest or sweepstakes or to send you current Cheetah mailings (if you have given us permission to do so.) In addition, we will share your personal information with specified third parties in those instances when you give us express permission to do so. If you do not want to be contacted for these purposes or if you would like to obtain a copy of the personal information gathered by this web site or correct or delete such information from our web site's database, you can always send us an e-mail with your concern or question by visiting our CONTACT US section.

By using this site, you signify your assent to our Privacy Policy. If you do not agree to our Privacy Policy, please do not use this site. We reserve the right, at our complete discretion, to change, modify, add, or remove portions of this policy at any time.

Please check back periodically for any changes we may make to the policy. Your continued use of this site following the posting of changes to these terms will mean you accept these changes.

We want to be very clear: We do not obtain personal information about you other than that which you choose to provide, and we will not sell, rent, trade or otherwise disclose the personal information you provide to anyone outside of the D'Angelo Brands family of companies and their advertising and promotional agencies and consultants, except in those specific instances where you expressly give us permission to do so.

Thank you for visiting our site.

Effective Date: This policy was last updated on March 2, 2010.